## PAINT COLORANT PRODUCT AND METHOD

## **Abstract**

A neutral paint colorant has a composition comprising approximately 7.0% Color Index Pigment Yellow 42, 2.4% Color Index Pigment Red 101, and 4.0% Color Index Pigment Black 7. A pre-blended mixture of the neutral colorant and a paint base can be blended with a first paint to form a second paint having substantially the same hue and value (lightness) as the first paint, but a lower chroma (brightness).

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